



It All Adds Up...

Leveraging Technology in the Senior Care Space has Bottom Line Impact

Technology—when implemented thoughtfully—has the power to vastly improve working conditions and enable staff to “do more with less” by streamlining or even eliminating non-care activities. Recently, leading long-term care provider EmpRes conducted a controlled study evaluating the impact of *How's Mom*—a powerful communication app—on staff activity.

The results speak for themselves...

6

Duration of the study in months

12

Number of facilities that relied on phone calls to communicate important information to family members

12

Number of facilities that implemented *How's Mom* to automate communication and progress note creation

95%

The decrease experienced in phone time with family members

4

The average number of minutes per call (down from 14) with family members

55

Number of hours per month each facility saved in staff time

\$3,000

The financial benefit per month, *per facility*

Needless to say, these results were stunning. The time saved with *How's Mom* is time freed up for providing better care, preventing falls, and even avoiding re-hospitalizations. The fact is, today's smart senior care providers understand the need to step up to the increasing challenge of serving care staff and families, at the same time. They also understand one of the best ways to accomplish this is through technology that streamlines communication and provides patients and their families with self-serve, on-demand updates.

Find Out What *How's Mom* Can Do for You...

The *How's Mom* app and Hub enable organizations to streamline feedback solicitation and communication with residents and family members through a full suite of tools, including chart views, mass notifications, visit planning, family feedback and more. This convenient, easy-to-use software makes communication a powerful—and easily manageable—tool in enabling staff to focus more time on care, improving customer experiences, and building census.

Are you interested in learning more? Visit us at [HowsMom.net](https://www.HowsMom.net) or call 888.752.7575.